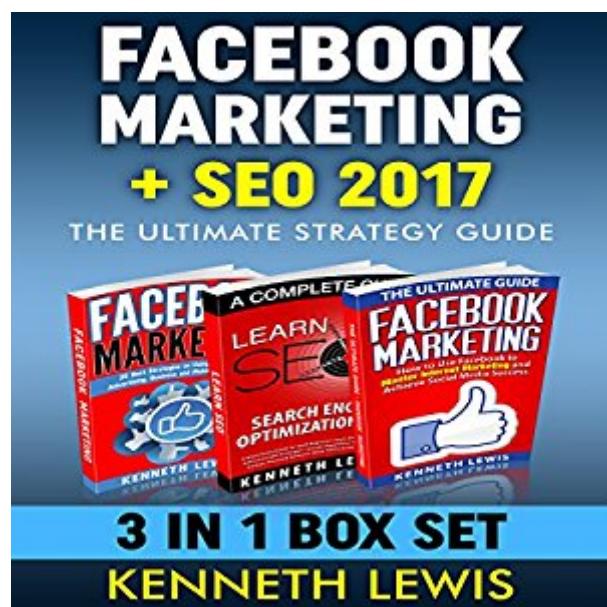


The book was found

Facebook Marketing + SEO Ultimate Strategy Guide Box Set: Facebook Top 25 Tips + Advanced Techniques & Ultimate SEO Design



Synopsis

Facebook + SEO: the most powerful Internet marketing tools of the 21st century? If you've ever tried to use search engine optimization but failed to get the web traffic your content deserves, then you know that learning SEO is confusing if not outright daunting. Where to start? Now take Facebook: A colossal entity with over one billion daily users interacting with each other and checking their newsfeed constantly - any smart digital entrepreneur will recognize the utmost importance of effectively using Facebook - the most powerful form of social media - to their advantage. Gain an in-depth understanding of: Organic vs. inorganic content Facebook Reach and FB Boost system, promoted posts and native advertising Current EdgeRank developments Structure of a campaign advertising system: affinity, weight, and time decay Facebook Insights - metrics and pages to watch How to master advanced Facebook strategies: FB conversion pixel, FB custom audience pixel, FB retargeting, FB conversion testing and FB conversion lift tests Eight most recent FB advances and the importance of staying current FB profile development, ads manager apps, powerful complementing marketing options Dozens of proven insider FB tips FB marketing algorithms Optimize Google's algorithms - Panda, Hummingbird, Penguin, and Mobilegeddon Utilize Google AdWords, Google Now, and personalized search Create content that attracts both readers and search engines Content marketing strategies to attract visitors from search engines Understand how to generate money-making keywords Optimize Google's algorithms Much, much more! Facebook Marketing + SEO 2016 is your comprehensive, must-have guide on how master the complex labyrinth of Facebook and optimize your internet marketing efforts to yield the greatest results.

Book Information

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Customer Reviews

Lots of knowledge in this book series, you will want to take notes

I've been using social media personally for quite some time now. I am new however to using it to promote a business. this has been great to teach me some things that I didn't already know. On a side note, on chapter 34, 3:04, dude should have definitely had a Snickers. Listen to that stomach rumble.

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